

2024  
IMPACT REPORT  
*thank you*



IMPACT  
REPORT

NOV/DEC  
2024

BLESSING BOUTIQUE REFRESH

Renovating our Blessing Boutique will create an **inviting** and **accessible** space where women and families feel valued and supported in their parenting journey. The renovation will allow for the development of an enhanced, family-center space for mothers and fathers to choose the resources they need—and have earned through our education programs—for their babies and families. Our services and resources may be “free,” but they are not thrift-store quality in the way they are presented and in what is available.



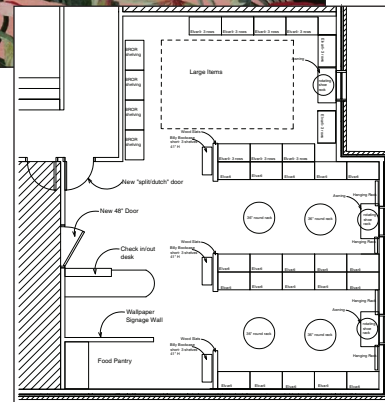
CURRENT



With over 1600 visits per year, the Blessing Boutique is in need of updating! **Part of your year-end giving will directly help us refresh our baby store and let families know they matter.** To minimize disruption to our programs and services, renovations will begin during the December holidays.



REFRESH!



*T*hank you for partnering with us in saving lives, showing compassion to women in their time of need, and helping empower families to thrive. Because of your support, women are becoming mothers, men are becoming fathers, and families are growing stronger. This year, because of you, many moms and dads will celebrate their baby’s first Christmas, and grandparents will give thanks for their new grandchildren. Your contributions are not just gifts—they are **lifelines** for women and families in need.

This report **celebrates the impact** of what God has done through your support in 2024: the **lives saved**, and **lives changed**. It also presents the needs to grow our impact. Our focus for 2025 will continue to strengthen our ability to save lives, **reach her**, **engage him**, and **empower families**—helping them experience **abundant life** through emotional, material, and spiritual support.

With gratitude,  
Heather Laba  
Executive Director



“Our Babies”



“Our Families”



# THE IMPACT OF YOUR SUPPORT

*This year, we have provided more no-cost pregnancy services for women and seen more men join our education program than ever before in our history, with 75% of them brand new to our services.*

## Reach HER

*being visible at that crucial moment when she feels desperate, alone, and scared*

- ◆ **950 connections with women seeking help** through our online presence including our 24/7 online nurse's chat-line, which went "live" in July.
- ◆ **1100 no-cost medical services:** pregnancy testing and/or ultrasounds.
- ◆ **200 women** helped through our Mobile Medical Unit.
- ◆ **52%** of women at risk for abortion and **85%** of overall women **chose to carry their pregnancies.** Thanks to your support, women received the **help** and **hope** they needed to make informed decisions.

## Engage HIM

*to support her we must also engage him*

- ◆ Over **60 men** have been served and/or joined our Exploring Fatherhood education program, a **23% increase** from the previous year.
- ◆ **1 man received Christ,** and more are showing interest in spiritual matters.
- ◆ **2 online courses** (14 lessons) **added** that are specific to men/fathers.

*\*All stats YTD 10/31/24*



## Empower THEM

*helping the family unit thrive*

- ◆ Gospel shared **288 times,** and **13 clients** made a profession of faith. (YTD 10/31/24)
- ◆ Launched **Equip,** our revised women's education program, now with online lessons.
- ◆ **220 women** joined Equip and have completed nearly **1,900 lessons** to empower them as women and mothers.

# THE GROWING NEEDS

*Our focus for 2025 will continue to strengthen our ability to save lives, reach her, engage him, and empower families to thrive.*

QR code to link to our Strategic Focus for 2025:



## Reach HER

*growing our ability to be visible and reach her in that critical moment*

- ◆ **\$4920** per month is the cost of having an online presence to be available to her 24/7.

## Engage HIM

*growing our ability to engage him with support and fatherhood resources*

- ◆ **\$5400** annually is the program cost to serve men through Exploring Fatherhood.

## Empower THEM

*growing our ability to help the entire family unit through emotional, practical and spiritual support*

- ◆ **\$2035** annually is the cost for our online education options.
- ◆ **\$50K** for Blessing Boutique Refresh (December/January).

## YEAR-END GIVING: \$20,000 of your gifts will be matched



During this **giving season,** many of us will share gifts with family and friends. Imagine the blessing of **sharing a gift that saves a life.**

There's no greater time to impact women and their families than now. **Your gift today can change a family's tomorrow,** creating memories of first birthdays and holiday celebrations. Together, we see the impact in our community: lives saved and families thriving.

If you haven't joined us yet, today is the day to make a difference for a baby this giving season.

**Please join us and give today at** <https://fayette4life.com/year-end-giving/> or use the QR code.

